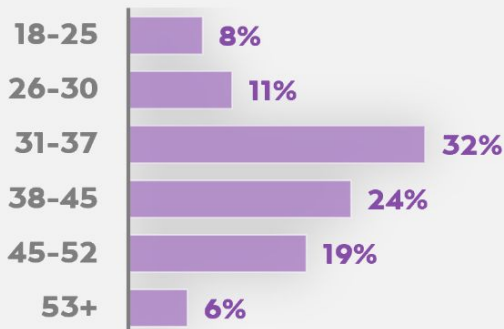
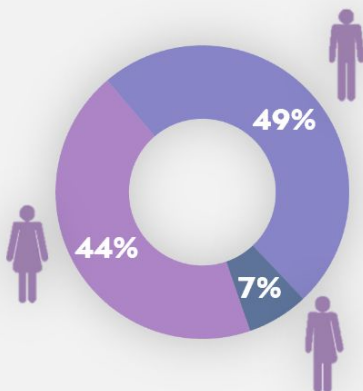


COMMUNITY DEMOGRAPHICS

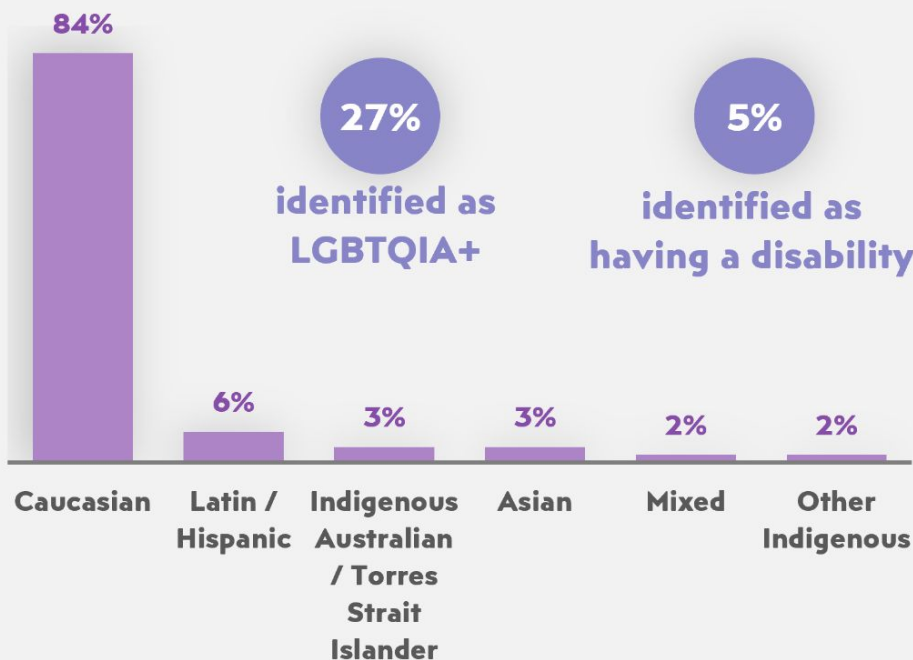
age



gender

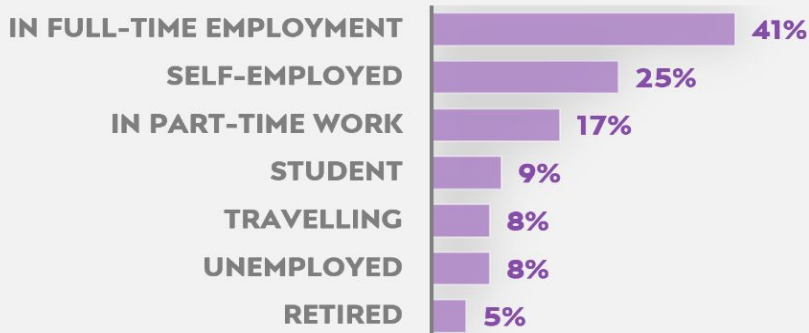


diversity

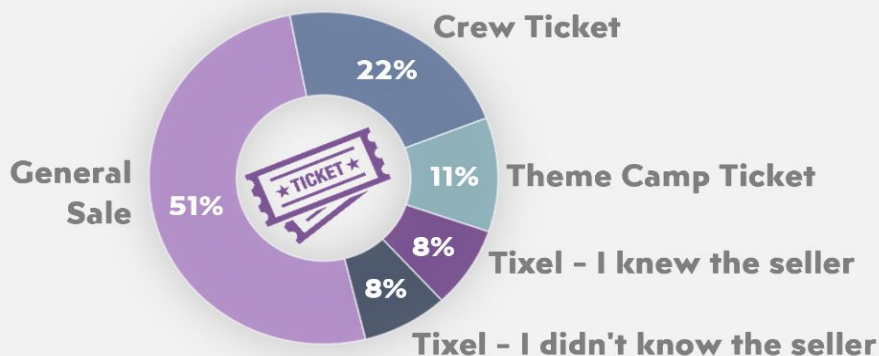


COMMUNITY DEMOGRAPHICS

employment status



how did you get your ticket?



This years ultra-fast sell out combined with last minute ticket changes due to Covid-19 made for some unique challenges this year.

We will be reviewing our ticketing process for 2022 to ensure we meet the challenges ahead.

where did you come from?



2021 was a different Modifyre with many of our interstate and international family unable to join us.

75% of attendees came from within Queensland this year.

PARTICIPATION

attendance

413 ticket holders stepped onto the Modifyre paddock this year!

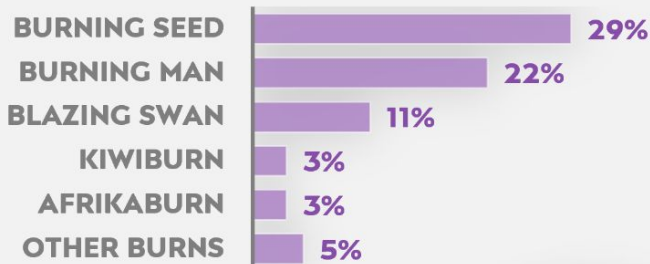
With all the last minute changes to ticketing seen through Tixel, we are glad we could still welcome so many of you onto the paddock!

Unfortunately, **126** remaining ticket holders never made it through the gates this year.

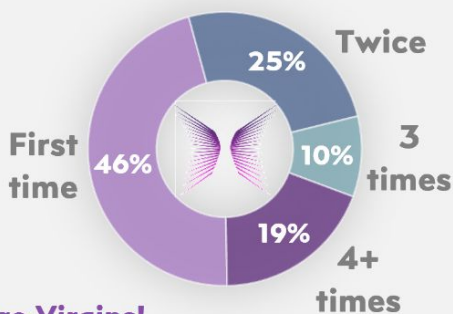
burn baby burn!

56% of you are no strangers to the burn!

You've also attended:



But how many times have you made it to the Modifyre paddock?



So many Modifyre Virgins!

Here are some reasons you decided to pop your Modifyre cherry in 2021:

I've been to other burns before but had never been to Modifyre

As a seasoned arts and music festival goer I wanted to experience a festival that was not about "I paid my money, now entertain me."

Came to the Miniburn and liked the vibe

PARTICIPATION

Modifyre crew

158 ticket holders volunteered to be part of the Modifyre crew. Although there were **241** positions to be filled.

Many of our Modifyre crew filled more than one position this year and many teams worked with less people than they had planned.

Here's how many humans gifted their time and energy to make sure Modifyre came together this year:

PLANNING, SET-UP & PACK DOWN

LEADERSHIP TEAM	16
INFRASTRUCTURE (DIC)	10
TEMPLE BUILD	9
CREW KITCHEN	8
EFFIGY BUILD	7
SIGNOLOGY	3
LANTERNEERS	2
TRANSPORT / LOGISTICS	2
M.A.D	2
ART CREW	1

EVENT OPERATIONS

GENERAL CREW LEGEND	23
MEDICS	17
EARTH GUARDIANS	17
RANGERS	13
GATE KEEPERS	13
HEART GUARDIANS	6
MENTAL HEALTH TEAM	5
FLAME GUARDIANS	5
GREETERS	4

theme camps

45% of survey responders volunteered with a theme camp

- **20%** helped plan / design a theme camp
- **26%** helped build / decorate a theme camp
- **26%** donated supplies / equipment for a theme camp
- **32%** camped with a theme camp

gifting

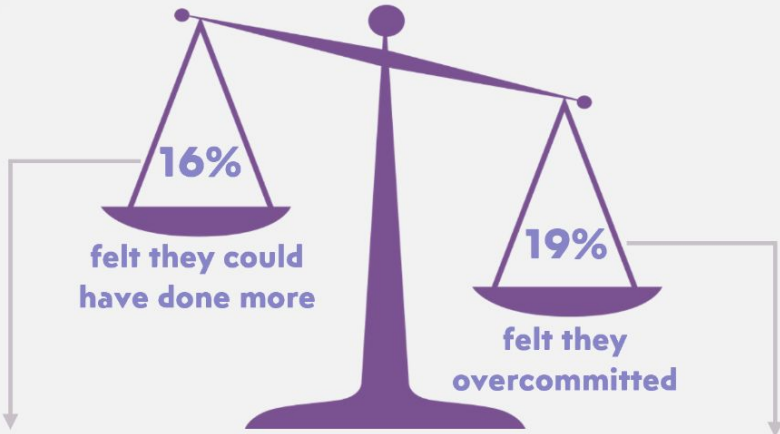
34% of survey responders gifted donations to the community

CULTURE

communal effort

65%

felt their contribution adequately fit what they could afford (in terms of finances, resources., health, etc)



Of these participants, **80%** attended Modifyre for the first time and said they're likely to attend again!

Of these participants, **92%** were part of the Modifyre Crew and took on more than one role.

If you're looking to get more involved next year, email jointhecrew@modifyre.org

We will be reviewing how to spread the Communal Effort a little wider through our community in 2022

what first attracted you to Modifyre?

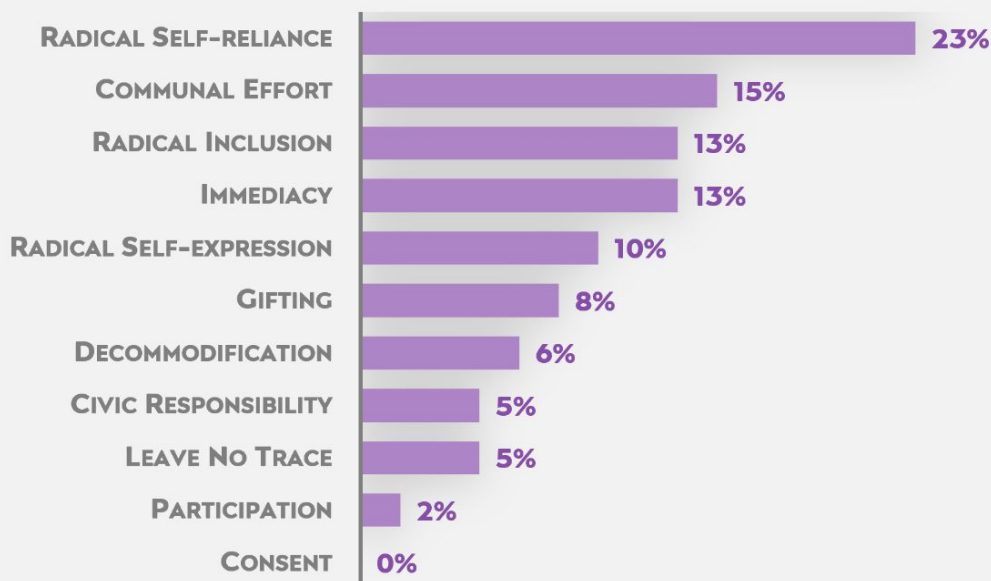
SmallEvent
Community
Creativity
Self-Expression Self-Reliance
TheBurn!
ThePrinciples
Time&Place
WordOfMouth

Based on responses from the Modifyre 2021 Census unless otherwise specified.

THE PRINCIPLES

which principle resonates with you most?

respondents were asked to select one only



what could have been better?

39% felt the principles could have been met better this year

14% said Leave No Trace could have been better

8% said Communal Effort could have been better

6% said Participation could have been better

Here are some of the things you had to say:

It didn't seem that everyone was contributing. Felt like there were a lot of spectators.

There was an underwhelming sign up for Volunteer shifts

There was more moop this year with the mud

There were aspects that could have been better with more to share the work load

We certainly churned up the place

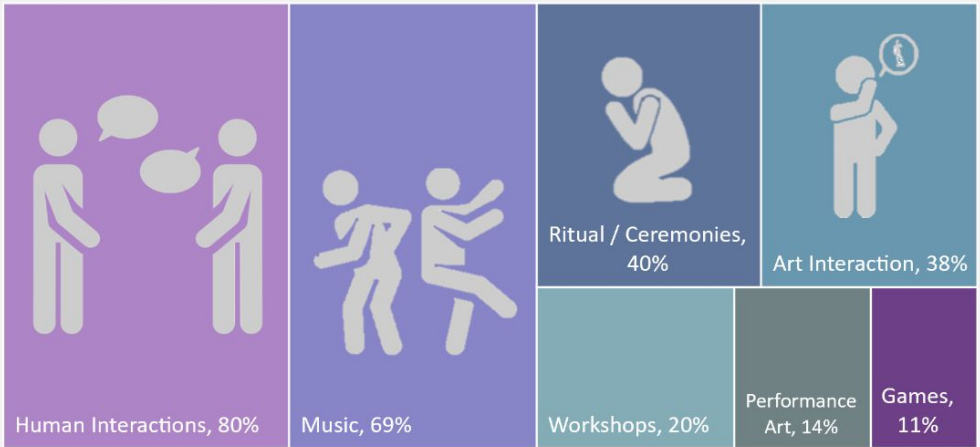
With no post-event guardian crew lead, I feel a lot was still left on the paddock

Would be good to see less single use plastics/ short-lived fast fashion items etc.

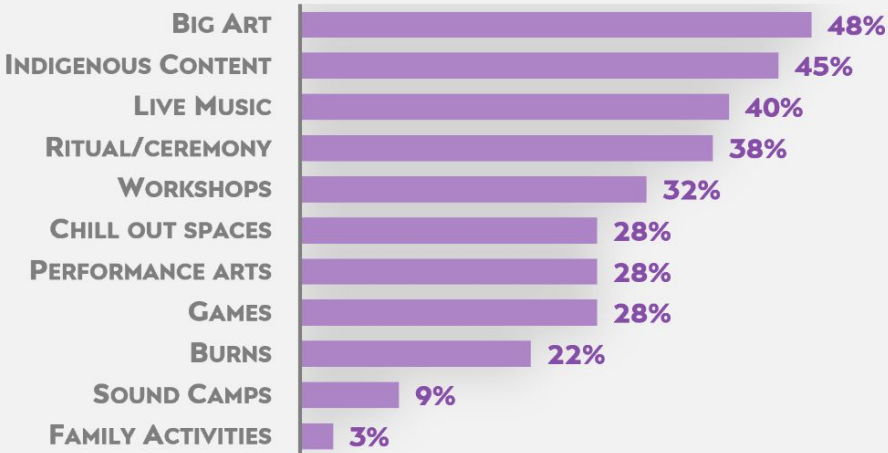
Based on responses from the Modifyre 2021 Census unless otherwise specified.

EXPERIENCE

common experiences



you want more...



how did you use the event guide?



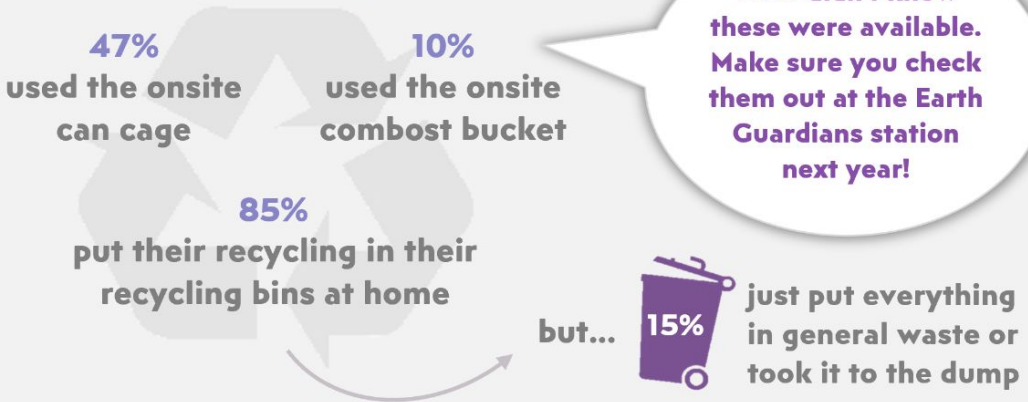
SUSTAINABILITY

waste

How did you separate your waste?



... and where did it go?



Many participants gave feedback that Leave No Trace could have been better this year. We will be looking at ways to improve our sustainability practices in 2022.

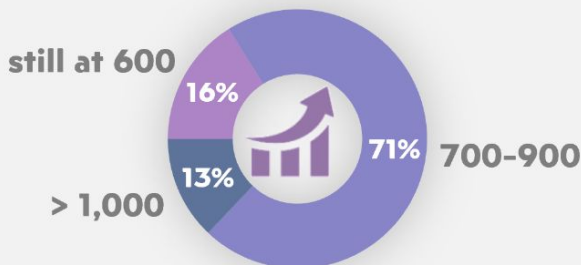
If you have ideas and would like to get involved, email us at jointhecrew@modifyre.org.au

OTHER FEEDBACK

growth

This year Modifyre invited up to 600 participants to the paddock.

Where would you like to see the size of the community in 3 years time?



what went well, what can be better...

Do you think Modifyre was well organised?

Yes. Considering everything that was thrown in its pathway to prevent from proceeding, the entire crew did a great job

56% of respondents gave similar feedback

What went well?

Greeting and communications were good

Composting toilets are great... Toilets always had toilet paper and were generally clean.

Special thanks to the team that towed everyone in and out... The towing was exceptional!...The way you handled all the towing & the mud conditions was amazing!

What could have been better?

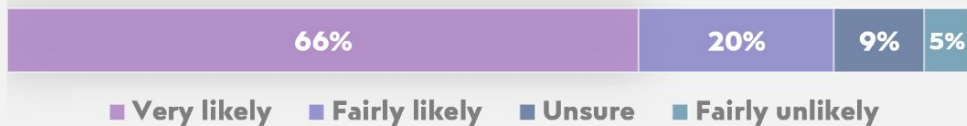
There was a lot of crew fatigue... People who I spoke with were absolutely exhausted... We always need more Volunteers... I feel that it is hard when so few attendees are helping with the core facilitating.

The site could be better... Heavy rain is not so easy to get around... Consider relocation of the site to another section of the forest... Assess draining issues... The current location is not ideal.

The map needs to accommodate for the sheer number of sound camps at Modifyre now... Music and noise after 3am... A quiet camping area would be good

OTHER FEEDBACK

how likely are you to attend next year?



Any other feedback?

Well done guys! I thoroughly loved the chaos that nature threw at us and enjoyed everyone's determination to keep celebrating through it!... I love the resilience and dedication of this community <3

Please please more indigenous content, this is so important to many of us

I love modifyre. I feel more people are seeking this experience

Please find a way to increase numbers. 600 is insufficient with so much hard work going into things that are unseen.

Maybe it's time to change site, where water logging won't be as much of an issue.

22% of respondents gave similar feedback

Thank you to everyone who completed the Modifyre 2021 Census and provided valuable feedback!

Burn Bright!